

CANDIDATE TOOLBOX

register at EmpowerLA.org/NCCR
need help? Elections@EmpowerLA.org/(213) 978-0444 (M-F 9-5)

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1 ID YOUR KEY ISSUE OR VISION

what will you focus on as an NC member?

describe your key issue/vision in 1-2 words

title yourself accordingly (e.g., you are the Public Safety candidate)

2 CREATE YOUR ELEVATOR PITCH

your name

NC name + seat you seek

your vision or key issue

ask for their vote

state election date/place/time

give them your card

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3 MAKE A BUSINESS CARD

Front:

name/email/phone #/website

Candidate for NC name/seat

Back:

election date/place/time

your key issue in 1-2 words

Get a template + instructions at EmpowerLA.org/Elections/Tools

4 MAKE A FLYER

name/NC name/seat you seek

your vision or key issue

election date/place/time

who can vote?

voters must register yearly

voter registration/online voting links

Get a template + instructions at EmpowerLA.org/Elections/Tools

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5 HOW TO CAMPAIGN

Who to Approach:

friends, family, neighbors

How to Approach Them:

state your vision + goals

get their promise to vote for you
give them all info they need to vote

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6 BUILD YOUR TEAM

Who to Ask:

friends + family

those who share your vision

What To Ask Them:

please share my flyer w/10 people

share election info on social media

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