



Size:

Overall Size: 70" h x 48" w (Paper Trim Size)
 Visual Area: 67.5" h x 44.5" w
 Live Area: 65.5" h x 42.5" w

Substrate:

- Print on Opaline. Matte finish recommended.
- Do not print on Styrene.

Inks:

- Standard CMYK

Mechanical Sizes:

- Artwork Scale: 1/4" = 1" Scale
- Overall Size: 17.5" h x 12" w
- Visual Area: 16.875" h x 11.125" w
- Live Area: 16.375" x 10.625"
- 300 dpi image resolution at above mechanical size
- CMYK
- Acceptable Files:
 - Flattened Photoshop files, InDesign, Illustrator
 - Correctly formatted PDF files
 - Imbed all images when possible
 - Outline all fonts
- Preview File: Include small low resolution JPEG or PDF preview of the designs.



File Upload:

<https://ftp.outfrontmedia.com>
 User: LOSHELTERS
 Password: T9G7mU1J

Overage:

- 25% overage is required for each month of posting.

Delivery:

- All content is subject to the approval of Outfront Media/JCDecaux.
- Advertising material must be received at least 10 working days prior to the commencement of the showing, with applicable posting instructions. Ship to:

Shelter Clean, Attn: Alan Mudge
 11065 Penrose Street Sun Valley, CA 91352
 866-633-0068

*You must label all boxes:
 Outfront Media/JCDecaux SHELTERS

Outfront Media reserves the right to accept or reject copy to be placed on its outdoor displays in its sole and absolute discretion. Copy to be placed in transit and municipally-owned systems, and on certain privately owned locations, may also be subject to the approval of the landlord and additional restrictions.

In general, messaging/images that will not be deemed acceptable are: profanity, nudity, lewdness, graffiti style typeface (or copy that invites graffiti), messaging that denigrates the facility transit system, the owner, the location or the business conducted thereon.

Disposal of Material:

- All unused material remaining after conclusion of display may be disposed of unless instructions are received 10 days prior to conclusion of display period